BILL BODNAR | SPEAKER MEDIA KIT

Reading the Markets

A fast-paced, fun, and optimistic look at the economy, inflation, the Fed, bond market, interest rates, and housing—all rooted in economic reality.

Bill brings today's headlines and market-moving events to life through easy-to-understand charts, relatable stories, and actionable insights that help mortgage and housing professionals make sense of what's happening and what it means for their business.

No two presentations are exactly alike. Each session is a real-time discussion of the markets, reflecting the latest economic developments and delivering fresh perspective with energy, humor, and optimism—without losing sight of the facts.

Built for Your Audience

Every audience is different. Whether it's loan officers, mortgage executives, Realtors, builders, or industry leaders, Bill delivers a presentation tailored to the people in the room.

From market trends and economic insights to business growth, leadership, and navigating change, each presentation is designed around your organization's goals and challenges.

Fast-paced, engaging, optimistic, and practical, these sessions combine real-world perspective, relatable stories, and actionable takeaways that audiences can put to work.